



DREAMERS

CREATIVE WRITING

Media Kit 2021



PRINT CIRCULATION

Print Magazine Distribution	Per Issue	Per Year
Magazine Canada/Disticor	175	525
Yearly Print Subscribers	77	231
One-off Purchases Per Issue	15	45
Events/Tradeshows (average)	N/A	N/A
Authors Per Issue	20	60
TOTAL	287	861

Electronic Magazine Distribution	Per Issue	Per Year
Yearly Electronic Subscribers	33	99
One-off Purchases Per Issue	20	60
Events/Tradeshows	N/A	N/A
Authors Per Issue	20	60
TOTAL	73	219

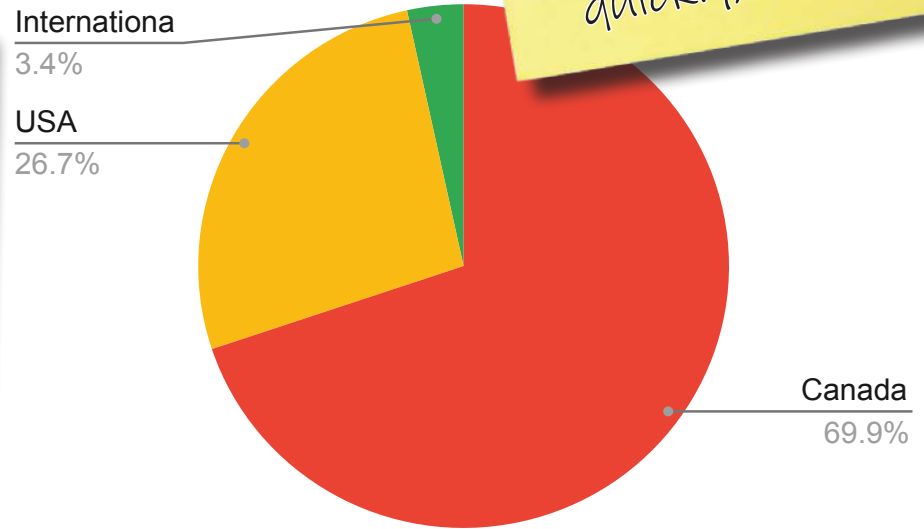
Location Distribution	Per Issue	Per Year
Canada	102	306
USA	39	117
International	5	15
TOTAL	146	438

Every ad purchased is published on our website AND in our magazine, giving you twice the coverage every time!

ADS FOR WRITERS & READERS

Reach your target audience quickly, for less.

We have over 1,000 subscribers & followers, with distribution in independent bookstores & major chains

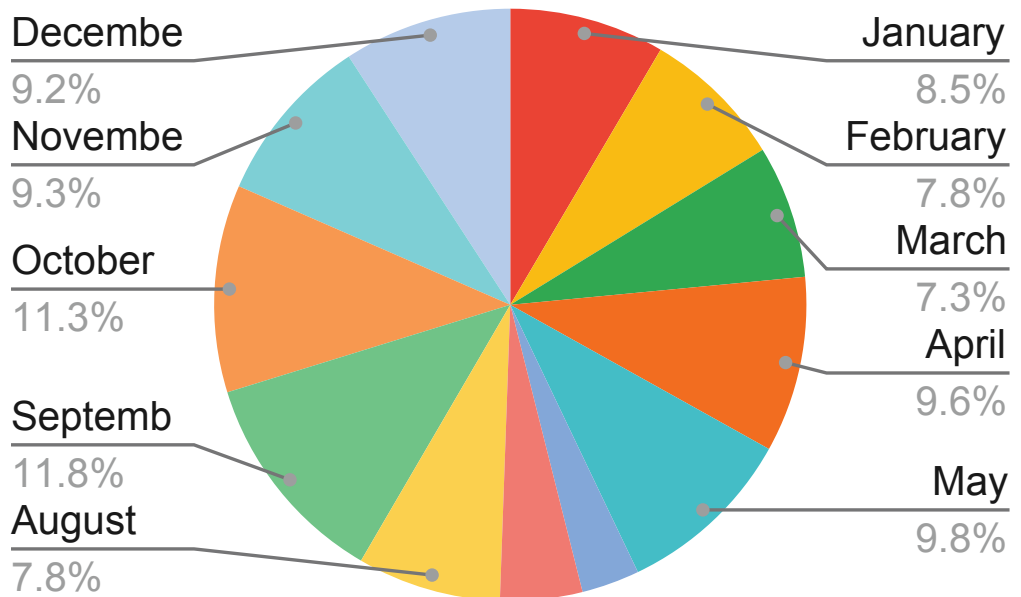


WEB TRAFFIC

Total Page Views	Unique Page Views	Avg. Time on Page	Bounce Rate	Entrances	% Exit
399,204	328,694	0:02:06	71.81%	256,954	64.37%

Top 10 Pages	Page Views
8 Elements of a Story Explained: Setting, Character, Plot, Conflict, Theme	166,125
Creative Writing - Heartfelt Writing Dreamers Creative Writing	41,784
What is the Plot of a Story? 5 Essential Elements of Plot Explained	16,847
80 Places to Submit Writing in Canada Complete Guide	10,333
11 Poetry Contests Open to Canadians - Dreamers Creative Writing	8,699
Various	7,276
Therapeutic Writing Prompts, Sad, Emotional Creative Writing Prompts	6,468
13 Short Story Contests in Canada: 2019 Contest Calendar	5,738
79 Places to Submit Writing in Canada Complete Guide	5,664
Writing Submissions - Stories, Poems, Personal Essays	5,055
2020 Haiku Contest - The Winner and Honorable Mentions!	3,374
TOTAL	277,363

Month Index	Page Views
January	33,837
February	30,974
March	28,956
April	38,338
May	39,186
June	12,634
July	17,910
August	31,325
September	47,186
October	45,225
November	36,985
December	36,648
TOTAL	399,204



Data Source: Google Analytics & Samcart



Google Analytics



samcart

dreamerswriting.com



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ADVERTISING RATES

Payment Options

- Classified Ad - Text only CAD \$25.00
- Classified Ad - Text & Image CAD \$35.00
- Ad Pack 1: 2 months online skyscraper ad PLUS 1x quarter-page print ad CAD \$75.00
- Ad Pack 2: 3 months online skyscraper ad PLUS 1x half-page print ad CAD \$110.00
- Ad Pack 3: 4 months online skyscraper ad PLUS 1x full-page print ad CAD \$185.00
- Ad Pack 4: 1 year online skyscraper or homepage ad PLUS 3x full page print ads CAD \$495.00

Payment Methods



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